



First Year Pet Costs

How Much Is That Puppy (or Kitten) in the Window?

The first-year costs of owning a puppy or kitten can come as quite a shock. Start-up costs alone can reach well into the thousands of dollars—and that doesn't include the cost of purchasing the pet. These simple health and safety tips can protect your newest family member and keep unexpected veterinary costs to a minimum.

Five Smart Ways to Invest in Your New Pet

1. Provide a **collar with ID tags** and discuss **microchipping** with your veterinarian.
2. Visit your veterinarian for a **complete examination** and **vaccination schedule** that's appropriate for your pet.
3. Use **flea and heartworm preventive** treatments.
4. Promote **good oral health habits** with dental treats and, when appropriate, pet toothbrushes.
5. Enroll in a **VPI® Pet Insurance** policy to protect your pet's health and well-being.

As a pet owner, understanding the risks to your pet's health is part of responsible care. Look to VPI to protect your pet and your pocketbook from unexpected veterinary expenses. We offer Pet Well Care Protection, which provides reimbursement benefits for wellness exams, vaccinations, flea and/or heartworm preventive medicines and more.



To learn more about protecting your pets and to obtain a free quote, call or log onto

VPI Pet Insurance plans cover dogs, cats, birds and exotic pets for medical problems and conditions relating to accidents, illnesses and injuries. Optional Pet Well Care Protection coverage is also available. All applications are subject to underwriting approval. Policies are available in all 50 states and the District of Columbia. Policies are underwritten by Veterinary Pet Insurance Company in California and in all other states by National Casualty Company, an A+15 rated company, in Madison, Wisconsin and a subsidiary of Nationwide Mutual Insurance Company.
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